

Key Concepts of Digital Literacy

Digital Media Are Networked

Everything and everyone online is connected to everyone else

Digital Media Are Shareable and Persistent

Everything on digital networks is stored somewhere and can be copied and shared

Digital Media Have Unexpected Audiences

What you share online can be seen by people you didn't think would see it

Interactions Through Digital Media Can Have Real Impact

What we do online can have a real impact, but we can't always tell how other people are feeling

Digital Media Experiences Are Shaped by the Tools We Use

How we use digital tools like social networks and search engines is affected by how they're designed

