

Encountering Racist and Sexist Content Online

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EXPOSURE (GRADES 7-11)

78% of students have come across racist or sexist content online

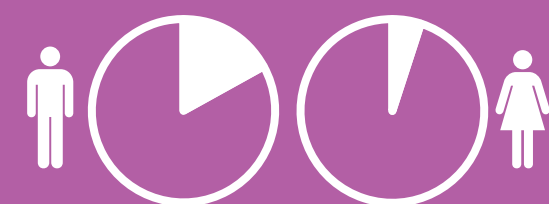
37% of all students see racist or sexist content online at least once a week

FREQUENCY CHART

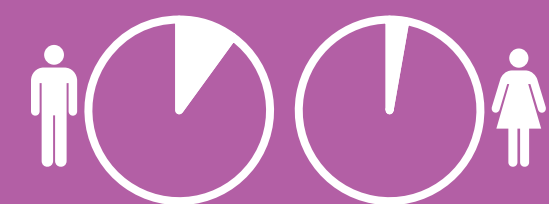
GRADE	HAVE SEEN RACIST OR SEXIST CONTENT ONLINE AT LEAST ONCE A DAY OR ONCE A WEEK
7	20%
8	28%
9	48%
10	50%
11	56%

GIRLS COMPARED TO BOYS (GRADES 4-11):

17% of boys and **5%** of girls have made fun of someone's race, religion or ethnicity

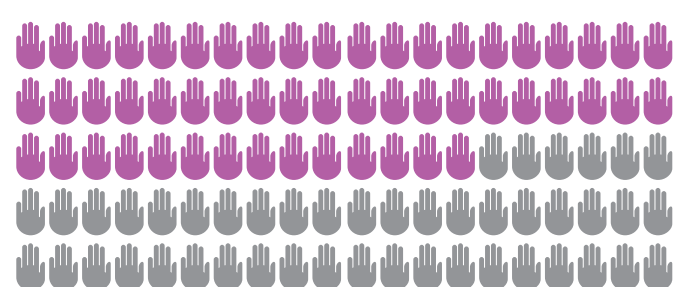


10% of boys and **3%** of girls have made fun of someone's sexual orientation



54%

of French-language students in Quebec have never seen racist or sexist content online VS



18%

of English-language students in the rest of Canada.



ATTITUDES (GRADES 7-11)

CONTRADICTIONARY ATTITUDES:



agree that it is important to say something so people know racist and sexist talk is wrong

feel that it is not their place to say something when it occurs

JUST "JOKING AROUND":



don't say anything because, most of the time, people are just joking around

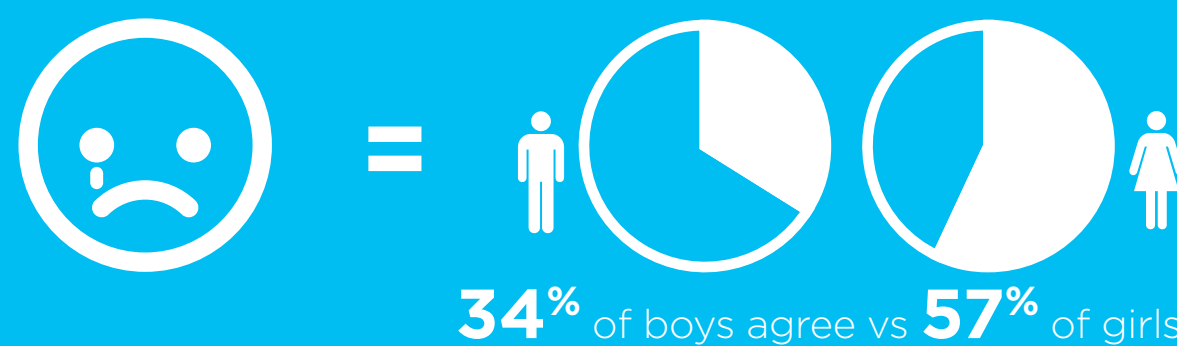


say racist and sexist things to each other online but don't mean anything by it

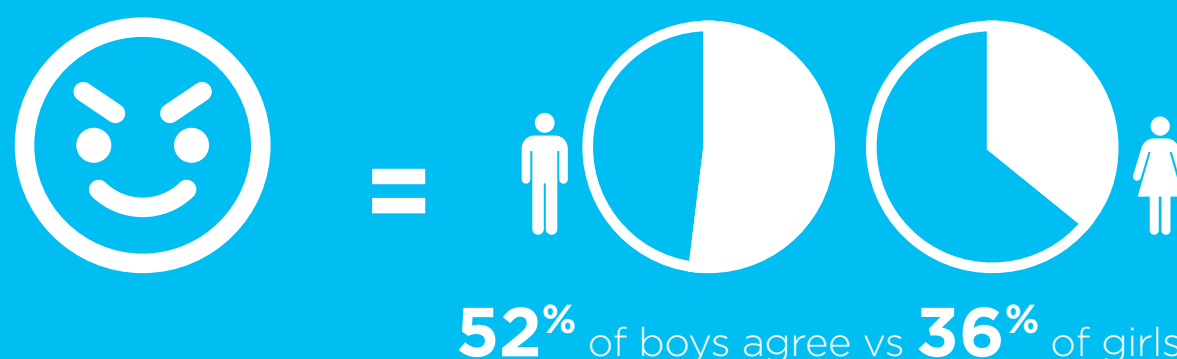
say people say racist and sexist things because they are insensitive, but not because they mean to hurt anyone

GIRLS COMPARED TO BOYS

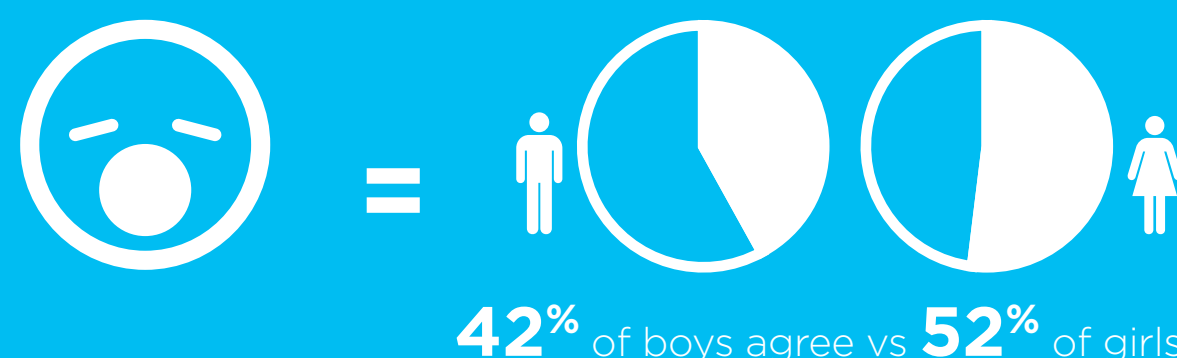
It hurts my feelings when people say something racist or sexist about me:



My friends and I say racist and sexist things to each other, but we don't mean it:



When you see something racist and sexist, it's important to tell an adult:



RESPONDING (GRADES 7-11)

LEARNING HOW TO DEAL WITH HATEFUL, RACIST OR SEXIST ONLINE INFORMATION:

GRADE	FROM MY PARENT(S)	FROM TEACHERS	FROM FRIENDS	FROM READING ABOUT IT ONLINE
7	51%	43%	17%	9%
8	45%	40%	21%	14%
9	36%	38%	20%	19%
10	32%	40%	23%	17%
11	23%	34%	23%	29%

HOUSEHOLD RULES

Having a household rule about sites you are not supposed to visit has declined:

70% of students had one in 2005 (Grades 4-11)

48% of students had one in 2013 (Grades 4-11)

Having a household rule about sites you are not supposed to visit has a protective effect:

With a rule:

11% see racist or sexist content online daily

Without a rule:

19% see racist or sexist content online daily

With a rule:

24% never see racist or sexist content online

Without a rule:

19% never see racist or sexist content online

METHODOLOGY

Conducted February to June of 2013

5,436 Canadian students in grades 4-11 in 10 provinces and three territories

41% boys 46% girls 13% no indication

126 English 14 French

140 schools in 51 school boards