SO, YOU SAW SOME FALSE INFO?

Here are a few approaches you can take based on the situation.

Correct it
Specifically, provide evidence that directly contradicts the false info. If you're a trusted source, this can help people take the info seriously.

Debunk it
You can take the power away from bad information by showing that it's wrong and why. Hopefully, once you've debunked the bad info, onlookers will want to know the truth.

Question it
If you're not ready to correct or debunk bad information, question it. The idea is to nudge the sharer, and whoever else sees it, to really think about whether the content is accurate.

Ask yourself
Is the topic something people feel strongly about, like politics?

Try saying
"Health Canada has studied cellphone radiation for years and set guidelines to make sure it stays under safe levels."

Try saying
"The Times issued a correction on that yesterday; the official social distancing guideline is still 2 metres."

Try saying
"Stats Canada says the crime rate is a lot lower than it was 20 years ago."

There's no wrong answer! You may not convince the person who shared false info, but you can keep others from believing it.

Some Final Pointers

Be nice.
Don't want to respond publicly? Send a DM!

Learn about fact checking
BreakTheFake.ca

Correct it
Spot some bogus info? Just share accurate information from a trusted source that shows the truth.

You don't even have to mention the false info to correct it.

Debunk it
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Question it
If you're not ready to correct or debunk bad information, question it. The idea is to nudge the sharer, and whoever else sees it, to really think about whether the content is accurate.

Ask yourself
Is the topic something people feel strongly about, like politics?

Ask yourself
Do you want to avoid saying the person is wrong?

Ask yourself
Are people who see the post more likely to listen to sharer than you?

Ask yourself
Do other people see you as an expert or authority?

Try saying
"Health Canada has studied cellphone radiation for years and set guidelines to make sure it stays under safe levels."

Try saying
"The Times issued a correction on that yesterday; the official social distancing guideline is still 2 metres."

Try saying
"Stats Canada says the crime rate is a lot lower than it was 20 years ago."

Try saying
"Fact-checkers have proven that the sign was Photoshopped."

Try saying
"I checked Snopes and they say that video is fake."

Try saying
"I checked other sources and it turns out that picture is actually from after a rock concert, not a protest march."

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