A national digital media literacy strategy in Canada must:



Prioritize safety and digital well-being Ensure representation from communities and stakeholders across Canada

Promote
digital citizenship
and close the
digital divide

Support equitable access to community-based programs

Increase inclusion, accessibility and active participation of priority groups

Foster
better connections
between different
jurisdictions

Clearly outline the roles and responsibilities of the tech industry

Embrace lifelong learning

Have adequate and sustainable funding Include
ongoing evaluation
and adaptation
to ensure
transparency and
accountability