



CANADA'S CENTRE  
FOR DIGITAL AND  
MEDIA LITERACY

# Making Media Across the Curriculum—Course Outline

## Learning Outcomes

Making media is one of the most engaging ways for students to show their learning and explore course content - and now every teacher can bring it into their classrooms. In this four-week, self-directed online course, you will learn how media making can be supported from kindergarten to Grade 12 and used to assess student learning not just in media or language arts classes but across the curriculum.

Our goal is to prepare you to use media production in the classroom and to see its potential for learning across the curriculum.

In this course, you will:

- Distinguish between media production and media consumption.
- Learn practical and technical skills relating to different types of media production.
- Explore how different types of media production could be used in your classroom practice.
- Analyze the value and limitations of different media, technologies, and tools for media production in the classroom.
- Identify and prepare to address challenges associated with using media production in the classroom.
- Design a lesson that incorporates media production, including using media production for assessment purposes.
- Create a corresponding exemplar for a media production-based assessment task.
- Reflect on your and your school's readiness to adopt media production in the classroom

## Course Structure

Each week, we will explore a new theme supported by video lectures, forum discussions, readings, and written assignments. Each week we will also provide guest lectures from experts on different media, who will provide practical advice on having your students work in that medium.

For your convenience, here is a brief overview:

### Week 1: *Creativity*

How do teachers and students think about creativity, and how does this affect how we approach it in the classroom? What can we do to foster creativity in our students and make them more confident in exploring it?

Medium in focus: *Stop Motion Animation*



## **Week 2: Technology**

How can we effectively use technology to make it easier for students to make media? How do we choose the most effective tool for having students make media? How can we deal with the challenges involved in using digital technology and take advantage of its opportunities?

Medium in focus: *Coding*

## **Week 3: Curriculum**

How can we find room in the crowded curriculum for making media? How can use media-making to help students learn and demonstrate their learning of curriculum content?

Medium in focus: *Tabletop games*

## **Week 4: Assessment**

How can you assess the learning students demonstrate when making media? How can we make sure our assessment of their media work is fair and accurate?

Medium in focus: *Comics*

The recommended sequence for each week will be as follows:

- ⇒ View Introductory video  
*Participate in discussion*
- ⇒ View Guest Lecture video  
*Participate in discussion*
- ⇒ Submit end-of-week assignment  
*Participate in discussion*

## **Participation**

Your participation is critical to the successful completion of the course. While it is asynchronous, and we encourage you to learn at your own pace, the course requires your presence in online discussion forums. There, the course facilitators and your fellow learners will be examining and exploring the course content together.

The more everyone is involved, the more meaningful our learning, as individuals and as a collective. While we will not be grading participation, if a learner is *routinely* absent from discussions, a facilitator will reach out to discuss the matter. On the other hand, if you need to be absent for a short period of time, please let your facilitators know as soon as possible.

## **Course Assignments**

Each week, besides forum participation, you will have an assignment to complete related to the theme of the week. In total, you will complete four assignments. *Assignments will not be graded.* Rather, they will be shared online (instructions will be provided) for the purposes of discussion and receiving peer feedback, if you wish.

Course assignments have been designed to be challenging and also practical; however, they should not be excessively time-consuming. If they are, please communicate with the facilitators.

