

## **LESSON PLAN**

Level: Gra About the Author: Me

Grades 6 to 8 MediaSmarts

# **Images of Learning: Elementary**

## Overview

This lesson helps students become more aware of the stereotypes associated with portrayals of students and teachers on TV. (It is also a good follow-up to the elementary lesson TV Stereotypes.) *Images of Learning* begins with a class discussion about common television stereotypes that are found in the school-based television shows and films that students enjoy. Students respond to questions about television stereotypes and then write a short opinion piece about whether the teachers and students on TV influence their own attitudes about learning. In groups, students create a series outline for their own school-based television show and perform a scene from an episode.

## Learning Outcomes

Students will:

- recognize that the media construct reality
- examine how teachers and students are portrayed in school-based television shows
- understand the conventions and stereotypes that are commonly used in school-based television shows
- examine their own perceptions of various stereotypes

## **Preparation and Materials**

- Check copyright laws in your area and, if possible, tape excerpts from two or three programs that feature students and teachers, such as "Malcolm in the Middle," "The Simpsons," "Clueless," "Student Bodies,"
  "Breaker High," and "Degrassi The Next Generation."
- If taping excerpts is not possible, assign your students home viewing of these programs during the week before this lesson.
- Photocopy the worksheet Images of Learning



## **Background Information for teachers**

For background information on the portrayal of teachers and students on television, review:

- Teacher/Student TV Stereotypes Chart
- "Tinsel Town Teachers"
- For more information about the portrayal of children on television, read the Children Now Report: "The Reflection on the Screen: Television's Image of Children." (On right sidebar.)

## Procedure

#### **Guided Discussion**

- Ask students to brainstorm television shows that feature teachers and students and list the shows on the board.
- Beside this list, create four columns with the headings *Female Teacher, Male Teacher, Female Student* and *Male Student* and a fifth column entitled *Common Themes*.
- Keeping the shows that were suggested in mind, ask students for words to describe the TV portrayal of these characters and list them in the appropriate column.
- In addition, ask students to brainstorm common themes in these TV programs (i.e. idealistic teacher vs. incorrigible students or students vs. evil teacher/principal).
- Ask students to think of movies that they have seen that focus on kids or teens in school (a partial list is contained in "Tinsel town teachers: How to wag the dog in class"). Are film portrayals of teachers and students different from television portrayals?
- Examine the words associated with each character ask students whether they think the characters they have described are realistic or stereotypical figures.
- Do your students mind the use of stereotypes in programs such as these? What are the advantages/ disadvantages of using these stock characters?
- Look at the list of television shows. Which of these shows use stereotypes, and which, if any, are more realistic?
- For the programs that students consider more realistic, ask them to list the elements that make it more real to them.
- Show excerpts from the television shows that you have taped (or have students recall the television programs they watched at home).
- Distribute the *Images of Learning* worksheet to students and ask them to answer the questions. Discuss answers.



## Activities

### **Class Activity**

## **Activity One**

In a short opinion piece, ask students to respond to the following question:

• Do the teachers and students on TV influence your own attitude about learning? In what ways?

## **Activity Two**

In groups, have students create a series outline for their own school-based television program. This could be a realistic drama, or a humorous sitcom. Their outline would include:

- target audience
- a plot summary and overview
- a list of characters, including physical descriptions, personality traits and backgrounds
- episode guide of first five episodes

Once the series outlines have been completed, have students create a script for a scene from one of their episodes, and present the scene to the class.

#### **Evaluation**

- Opinion piece
- Completed worksheets
- Group series outline and performance



## Images of Learning - Handout

### Directions

Think about programs you have watched that have portrayed teachers and students. Then answer the questions below. In the programs you have viewed:

- 1. Is it "cool" to be smart? To want to learn and have knowledge?
- 2. Are people ever "put down" for thinking and acting responsibly?
- 3. How are teachers represented? Are these teachers people you can respect? Why or why not?
- 4. How are students represented? Are these students people you can respect? Why or why not?
- 5. Which program(s) showed teachers and students in the most realistic manner? Which one(s) showed teachers and students in an unrealistic way?
- 6. What behaviors and attitudes do these teachers and students have? Are they the same or different from yours? In what ways?

Source: Television And The Lives Of Our Children, Gloria DeGaetano, © 1993

## **Teacher and Student Stereotypes**

Record the stereotypes that are associated with students and teachers on television in the chart below. Once this is completed, write a brief overview on how teachers and students are generally portrayed.

Male Teacher	Female Teacher	Male Student	Female Student
"Popular Teachers"	"Popular Teachers"	"In Crowd"	"In Crowd"
"Unpopular Teachers"	"Unpopular Teachers"	"Out Crowd"	"Out Crowd"

In your overview, also consider the following:

- Stereotypes associated with specific subject areas or positions such as Principal, Vice Principal, Guidance Counselor, Math teacher, Science teacher, English teacher, etc.
- Differences between genres, for example, are stereotypes more likely to appear in sitcoms than in dramas?



## **Tinsel Town Teachers**

### by Gavin Hainsworth

This article originally appeared in the September 1998 issue of <u>*Teacher*</u>, newsmagazine of the B.C. Teacher's Federation. *Reprinted with permission*.

### Dear Gavin,

Thank you for the opportunity to review your screenplay "Secondary School Daze." Your effort, although obviously informed by your direct classroom background, does not meet our production needs. However, despite your lack of screen-writing experience, your turn of phrase shows some promise. I have decided to give you some of the benefits of my over 25 years in the business, and offer you the following tried-and-true themes and scenes from the teacher-film genre. Staying within this template will make your script more likely not only to be picked up, but also to gather both critical and financial success. I suggest you rent the following films, readily available at your local video store; you'll quickly see the patterns I will describe:

Dead Poets Society (1989),	
Kindergarten Cop (1990),	
Dangerous Minds (1995),	
Mr. Holland's Opus (1995),	
The Substitute (1996),	
In & Out (1997),	
<i>187</i> (1997),	
Music of the Heart (2000),	
Pay it Forward (2000),	
Finding Forrester (2001).	

Collectively, these 17 films have garnered over 22 Academy Award nominations (6 wins), 10 were among the top 20 money makers during their release year (with the 17 making collectively over \$800 million U.S. gross).

Here's some classic patterns:

## Screen Teachers begin as youthful and idealistic

Most teacher films are variations on the same story—beginning teachers launched feet first into the harsh reality of the new school. They are naive, idealistic and completely unprepared for what faces them. As Rick Dadier (Glenn Ford, *Blackboard Jungle*) states: "I want to teach. Most of us want to do something creative—a painter, writer, or engineer. But I thought if I could help to shape young minds, sort of sculpt young lives, that would be something." After being hired on the spot to teach a class of academy kids that had already dispatched five substitutes, *Dangerous Minds'* Michelle Pfeiffer's character states, "I guess Ms. Shephard's lesson plans will be in her desk." Their dreams may even include innocent ambitions like Mr Chips'. "It means everything to be here, headmaster at Brookwood. That's something to work for." They believe that "students will raise to our expectations and desire," Jaime Escalante (Edward Olmos, Stand and Deliver).



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### Screen teachers get cynical advice instead of professional mentorship from their colleagues

This fact is revealed in the staff room or first staff meeting scene. Mr. Chips is told that "the boys are excited by fresh blood—mustn't let them rag you—look out for drawing pins and tacks on your desk," and he is asked if he is athletically inclined, "not that they ever become violent with weapons or anything." A good model for the stateroom cynic is Jim Murdock (*Blackboard Jungle*). He is introduced working out on a punching bag, "getting into shape to defend myself for the fall term," because his school is "the garbage can of the education system. You take the worst kids of most of the other schools, put them together here, and you get one big overflowing garbage can." "You can't teach logarithms to illiterates," says one teacher in *Stand and Deliver*.

### Screen teachers always get the worst class

This truism is timeless, from the balls of paper flying (*Good-bye, Mr. Chips*, 1939), through leather-jacket boppers (*Blackboard Jungle*, 1955), twisters and swingers (*To Sir, with Love*, 1967), to gangster rappers (*Dangerous Minds, Stand and Deliver, The Substitute, The Principal*)—all long after the bell has rung. The desks are broken and vandalized, and the students are completely out of control. They are going through the file cabinets and the teacher's desk (*The Substitute*). There aren't enough seats (*Stand and Deliver*), which only partially explains why couples are sharing desks (*Blackboard Jungle, Stand and Deliver, Dangerous Minds, Teachers, The Principal*). Any attempt to teach the first class is shouted down by the students who throw baseballs (*Blackboard Jungle*), beer cans (*The Substitute*), or books (*To Sir, with Love, Stand and Deliver, 187*). The bell to end classes always rings a few minutes after the one to begin, leaving classroom and lesson in tatters.

#### Screen teachers can count on little or no support from the principal

If anyone is of less help to the screen teacher than his/ her class or colleagues, it is the screen principal. Principals are insulated within their office from the reality of the classroom and are incompetent, indifferent, or intimidating. Principal Eugene Horne (*Teachers*) runs back into his office when he sees two teachers fighting over the mimeograph machine, and he knows neither who does the schools filing nor where the files are kept. Principal Warneke (*Blackboard Jungle*) is more concerned with the softness of teacher Dadier's voice than with the false allegations of teacher racism in his class or the repeated weapons infractions or the attempted rape of a staff member. "There is no discipline problem here, Mr. Dadier, not as long as I am principal here," he says. A death threat against a teacher is swept under the carpet by Principal Claude Rolle (*The Substitute*) because without proof of a direct threat, he'd "have a lawsuit on his hands." Where screen principals use discipline, they go to sociopathic extremes. Principals Joe Clark (*Lean on Me*), and Rick



Latimer (James Belushi, *The Principal*) patrol their hallways with baseball bats (that they are often called upon to use) as well as other management tools like verbal intimidation and threats used on students and staff alike. It is no accident that Rick Latimer is promoted to principal of his inner-city school after taking a baseball bat to his ex-wife's sports car he has what it takes to turn a school around

# Screen teachers face an increasingly violent school environment in which they themselves must become violent to succeed

Mr. Dadier (*Blackboard Jungle*, 1955) fights attacks by his students in the alley and in his classroom, and he prevents a teacher rape in the library. Principal Rick Latimer (*The Principal*, 1987) not only has to fight an attack by five students in his library (whom he throws out the window), but breaks up a teacher rape by riding his Harley (labeled El Principal) to the rescue down the hallway. With bike and bat, he takes down the crack dealers around his school and engages in a battle to the death. *The Substitute* (1996) takes on KOD (The Kings of Destruction), Miami's top gang, to avenge the intimidation of his teacher girlfriend, but to do so requires all of his mercenary training and the members of his paramilitary squad. The KOD are led by the schools principal, Mr. Rolle, who is using the school for a drug transit point. Principal Rolle shoots down students and teachers alike, saying to one young teacher, "I'm just doing you a favour" as he shoots him in the back. A final showdown with automatic weapons, grenades and bazookas is needed at the school to clean it up. The two remaining mercenaries resolve never to work at a school again.

Realism in teacher movies can get in the way of a good story (and, more important, market success). *Why Shoot the Teacher* (1976) is all together too realistic (it has only one fist fight and an unconsummated love affair), and too Canadian. You might want to abandon the teacher films genre all together and observe your students' more interesting lives for the tried-and-true coming-of-age film (like *The Breakfast Club* and *Ferris Bueller's Day Off*) where teachers can be safely characterized as buffoons and the butt of teenage pranks and inside jokes. Remember that Robert Donat's "Mr. Chips" beat Clark Gabble's "Rhett Butler" (*Gone with the Wind*) for the 1939 best actor Oscar. Regards, and good luck!

Stanley Motss (Producer), Wag-the-Dog Ltd., Hollywood, CA, USA

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