



Media Literacy Week 2020

Any time, any place... literally

October 26-30

Whether you're joining us online or in person, become a Collaborator and help us celebrate digital and media literacy



Media Literacy Week is an annual national campaign hosted by MediaSmarts and the Canadian Teachers Federation to promote digital and media literacy, with activities and events hosted by classrooms, libraries, museums and community groups from coast to coast to coast.



Whether you want to host an online event or simply help spread the word about **the importance of media literacy and good digital citizenship**, we want to add you to our list of Collaborators!

In 2019, [114 collaborating organizations](#) took part in activities promoting digital and media literacy and put on a wide variety of events including panel discussions, workshops and more.

How to get involved:



Host or support an online event

Involve your community by hosting an online event, such as a livestreamed workshop, Twitter chat, Zoom conference or Q&A.



Create learning opportunities

Use the free [Break the Fake](#) fact-checking workshop, handouts, posters, lesson plans, activities and videos available on [MediaSmarts.ca](#) in your programming throughout the week.



Launch a resource or program

Leverage Media Literacy Week and **#MediaLitWk** to make your project part of the conversation.



Spread the word

Use **#MediaLitWk** and share the importance of being a good digital citizen by checking the facts before sharing info online.

What does it mean to be a good digital citizen in our online world?

- Respecting others
- Helping shape positive community values
- Thinking critically before sharing info
- Knowing and exercising your rights

Get in touch with us at mlw@mediasmarts.ca to let us know if you want to be added to our Collaborator list – we'll promote your activities through our website, social media channels and newsletters.

medialiteracyweek.ca



MediaSmarts is Canada's not-for-profit centre for digital and media literacy.

The Canadian Teachers' Federation (CTF) is a non-profit organization representing over 273,000 teachers across Canada.