

LESSON PLAN

Wacky Media Songs: Privacy and Security

This lesson is part of USE, UNDERSTAND & ENGAGE: A digital media literacy framework for Canadian schools. <http://mediasmarts.ca/teacher-resources/digital-literacy-framework>



LEVEL: Grade K to 3

DURATION: 10-15 minutes per activity

ABOUT THE AUTHOR: Matthew Johnson, Director of Education, MediaSmarts.

Overview

This lesson series contains discussion topics and extension activities for teachers to integrate the TVOKids Original series *Wacky Media Songs*. This lesson focuses on essential skills for managing students' privacy, reputation and security online such as making good decisions about sharing their own content, understanding data collection techniques, protecting themselves from malware and other software threats, and being aware of their digital footprint.

Learning outcomes

Students will:

- Understand that digital media are shareable and persistent
- Consider the ethics and impacts of sharing their own and others' content
- Understand that digital media can have unanticipated audiences
- Reflect on who might see content that is shared online
- Understand that interactions through digital media can have a real impact
- Understand that media have commercial considerations
- Become aware that some online communications are intended to harm your device or cost you money
- Develop strategies for maintaining digital devices
- Develop strategies for avoiding harmful online content including scams, viruses and phishing messages

Preparation and materials

- Review the following *Wacky Media Songs* videos and prepare to show students the ones you wish to discuss:
 - [Privacy Please!](#)
 - [Be Nice to Your Device](#)

- [Check Before You Post!](#)
- [Too Good to Be True?](#)

Procedure

Each of the videos in this lesson has discussion prompts for before and after viewing the lesson. Some also have extension activities to follow the lesson.

After reviewing the videos, choose which ones you feel will be most interesting and relevant to your students.

PRIVACY PLEASE!

It's really important to be safe online just like in real life! It inspired Ava to write a song about it. Sing along with Ava and find out how you can protect your privacy online.

Before the video, ask: Do you ever play games or do anything else online where there are people you don't know in real life? If so, do students know what to do if someone they don't know sends them a message?

After the video, ask: Why is it a bad idea to let people online know things like your home address or phone number? (You want to be able to choose how they can contact you.)

Why is it important to keep passwords private? (Your password is your key to any online account. If someone else had it, they could pretend to be you and even lock you out of your own account!)

What would you do if somebody you didn't know messaged you online?

Extension Activity: Have students play the MediaSmarts game [Privacy Pirates](#).

BE NICE TO YOUR DEVICE!

Do you ever get frustrated because your computer or tablet isn't working properly? Ava did! Technology can be like that sometimes and it might just need a reboot or time to cool down. Be nice to your device and it will be nice to you!

Before the video, ask: Have you or anyone you know ever broken a digital device? What happened? What could anyone have done to keep it from happening?

After the video, ask: What are some good rules to follow to keep your devices working well?



CHECK BEFORE YOU POST!

Uh oh. Ava posted a wacky pic of herself that her friends shared with everyone so now even her school's principal saw it! We can't control who will share our content with others and once it's out there, we can't take it back. It's always best to check with a grown up before posting!

Before the video, ask: Have you ever shared anything online that you wish you hadn't? Has anyone else shared something about you that you wish hadn't been shared?

After the video, ask: When you share something online with friends, who else might see it?

What should you do before you share anything online?

What would you like your parents or other people to do before they share any pictures of you online?

TOO GOOD TO BE TRUE!

Whoa, Ava got some e-mails that really look like scams! A scam is when somebody tries to trick you into something like giving them money or your personal information. Ava plays a scam-busting superhero in her song about how to recognize a scam and what to do about it.

Before the video, ask: Do you know the word "scam"? What do you think it means? Where might we see scams online?

After the video, ask: What were some of the kinds of scams Ava talked about in the video? Have you ever seen any of them?

What are some good ways of avoiding being caught by scams? (Watch out for things that are "too good to be true." Don't click on suspicious links. Check with a parent, guardian or teacher before downloading anything or opening any files.)