

SO, YOU SAW SOME FALSE INFO?

Whether the bad info you saw was a misunderstanding, an exaggeration, or even an outright lie, how you respond makes a difference.

Be part of the solution. Say something!



Here are a few approaches you can take based on the situation.

Question it

If you're not ready to correct or debunk bad information, question it. The idea is to nudge the sharer, and whoever else sees it, to really think about whether the content is accurate.



Ask yourself
Do you want to avoid saying the person is wrong?



Ask yourself
Is the topic something people feel strongly about, like politics?



Try saying
"Is that source reliable?"



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Ask yourself
Does the person have a history of arguing and ignoring others or facts?



Ask yourself
Are people who see the post more likely to listen to sharer than you?



Ask yourself
Will a lot of people see the post?



Try saying
"The Times issued a correction on that yesterday; the official social distancing guideline is still 2 metres."



Try saying
"Health Canada has studied cellphone radiation for years and set guidelines to make sure it stays under safe levels."

Correct it

Spot some bogus info? Just share accurate information from a trusted source that shows the truth. You don't even have to mention the false info to correct it.



Ask yourself
Do other people see you as an expert or authority?



Try saying
"Stats Canada says the crime rate is a lot lower than it was 20 years ago."



Ask yourself
Do you have accurate info that corrects the bad info?



Ask yourself
Can you clearly show that the info is false?



Ask yourself
Are you okay with saying the person who posted it is wrong?



Try saying
"I checked Snopes and they say that video is fake."

Debunk it

You can take the power away from bad information by showing that it's wrong and why. Hopefully, once you've debunked the bad info, onlookers will want to know the truth.



Try saying
"I checked other sources and it turns out that picture is actually from after a rock concert, not a protest march."



Try saying
"Fact-checkers have proven that the sign was Photoshopped."



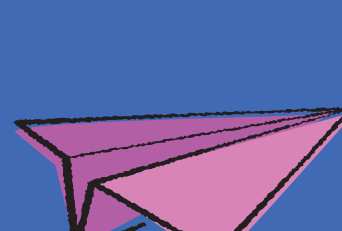
Ask yourself
Did the person share it because it supports something they strongly believe in, even though they knew it might be false?

There's no wrong answer!
You may not convince the person who shared false info, but you can keep others from believing it.

SOME FINAL POINTERS



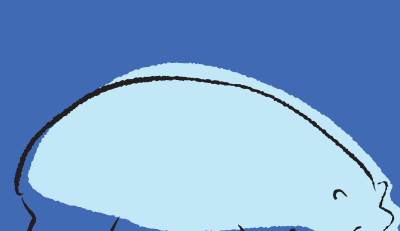
Be nice.



Don't want to respond publicly? Send a DM!



Keep it short and simple.



Learn about fact checking
[BreakTheFake.ca](https://www.breakthefake.ca)