

## TIP SHEET #2: Find the source



Because it's so easy to copy and share things online, it's important to find out where something originally came from before you decide whether or not to trust it. Someone might have shared it with you on social media, or a news story might be based on someone else's story.

- The easiest way to find the source is usually to follow links that will lead you to the original story. In social media like Facebook or Twitter, the link is usually at the **end or bottom of the post**.

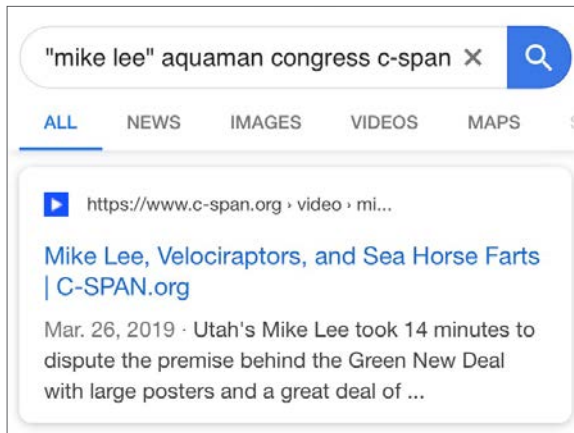
On a website, follow links that lead back to the source. Look for phrases like "According to" a source, a source "reported" or the word "Source" at the top or bottom of a story. Like in this example below – **click on highlighted words "Associated Press"**:



According to the **Associated Press**, The International Olympic Committee's executive board has recommended breakdancing, skateboarding, sports climbing and surfing be added to the 2024 Summer Games in Paris.

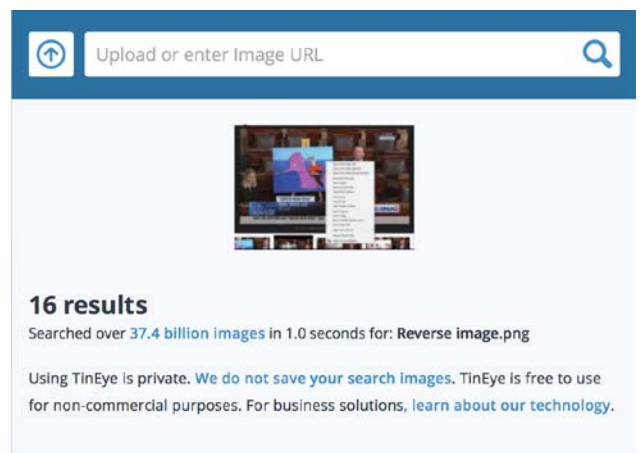
*Make sure to keep going until you're sure you're at the original!*

- You can also use a search engine like Google or DuckDuckGo. See if you can find any information about where the story originally came from and do a search like this:



- To find the original source of a photo or image, you can use something called reverse image search. Start by right-clicking on the image and selecting the option “Copy Image Location.” Then go to the website [Tineye.com](https://tineye.com) and paste in the address you just copied and sort the results to show the oldest first. See the example below:

- On a Mac, hold down Control while clicking instead of right-clicking.**
- On Chrome and Safari, select Copy Image Address.**
- On Edge, select Copy.**



If you don't know if the original source is reliable or not, use the *Find the source* tip sheet to find out.

If you can't find the original source, use the *Check other sources* tip sheet to see if the story is for real.

Make sure to take these steps to double-check before you share anything we see online, every time. Because only you can Break the Fake.