Key Concepts of Digital Literacy

**Digital Media Are Networked**
Everything and everyone online is connected to everyone else.

**Digital Media Have Unexpected Audiences**
What you share online can be seen by people you didn’t think would see it.

**Interactions Through Digital Media Can Have Real Impact**
What we do online can have a real impact, but we can’t always tell how other people are feeling.

**Digital Media Experiences Are Shaped by the Tools We Use**
How we use digital tools like social networks and search engines is affected by how they’re designed.

**Digital Media Are Shareable and Persistent**
Everything on digital networks is stored somewhere and can be copied and shared.