Think of the last time you learned something online. How did you know if it was true? What steps did you take to find out?

In traditional media like TV or magazines, content only flows one way. But online, you’re part of an infinite network – you can connect to others as easily as they can connect to you.

You can be part of a community and find or share things with anyone in the world.

But everyone else can do that too – and it’s just as easy to share fake info.