Use, Understand & Create
A DIGITAL LITERACY FRAMEWORK FOR CANADIAN SCHOOLS

Instructions for Conducting a Workshop

Background Information
Background information on digital literacy is available on the MediaSmarts website:

The Intersection of Digital and Media Literacy

This section outlines how skills and competencies for digital literacy and media literacy intersect and provide us with essential skills for playing, learning and working as citizens of the digital world.

Digital Literacy Fundamentals

This section looks at the various aspects and principles relating to digital literacy and the many skills and competencies that fall under the digital literacy umbrella. The relationship between digital literacy and digital citizenship is also explored and tips are provided for teaching these skills in the classroom.

USE, UNDERSTAND & CREATE: A Digital Literacy Framework for Canadian Schools

USE, UNDERSTAND & CREATE provides a road map for teaching digital literacy skills in Canadian schools. The framework draws on seven key aspects of digital literacy – ethics and empathy, privacy and security, community engagement, digital health, consumer awareness, finding and verifying, and making and remixing – and provides teachers with supporting lessons and interactive resources that are linked to curriculum outcomes for every province and territory.

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Conducting the workshop

Preparation

Presenting to an audience can be challenging, even for experienced speakers, so here are some tips and suggestions for helping you successfully deliver the workshop.

Facilitators

• Before conducting your first workshop, take some time to go through the workshop tool to familiarize yourself with the content and activities.

• There are three versions of this workshop: one aimed at teachers of mixed grade groups, one aimed at teachers at the primary/junior level (K-6) and one aimed at teachers at the intermediate/senior level (7-12).

• The first section (slides 1-9) and the last section (the last seven slides) are the same in all three versions. The differences between the versions are in the middle section, in which the key concepts of digital literacy are explained through examples of related activities. Make sure you have reviewed and prepared the correct version for your group.

• Print off the slides and notes; study the information and script until you feel very comfortable with them.

• As you go through the presentation, envision how you will present it to your audience. Imagine any questions that might arise, and review the Frequently asked questions section of this guide to prepare your answers to them.

• Prior to your presentation, send participants the link to the Classroom Guide. This contains many practical tips and resources that build on the content of this workshop, which are mentioned in the workshop script.

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