



Media Literacy
Week 2019

October 7-11

Become a Collaborator
and join us to
Break the Fake



Join community groups, universities, libraries, media organizations, teacher associations and sponsors to **Break the Fake** for Media Literacy Week and help stop the spread of fake info online.



This year we want to remind all Canadians, from kids to seniors, to check before sharing news and info online, and your organization can take part! **Use our free fact-checking workshop** and other materials to run an event, or simply participate online.

How to get involved:



Host or Support an Event

Involve your community by hosting an event, such as a workshop or panel discussion.



Create Learning Opportunities

Use the free **Break the Fake** workshop, lesson plan, activities and video available on MediaSmarts.ca in your programming throughout the week.



Launch a Resource or Program

Leverage Media Literacy Week and the hashtag #MediaLitWk to make your project part of the conversation.



Participate Online

Use the hashtags #MediaLitWk and #BreaktheFake, join existing Twitter chats and livestreams, publish content or create your own interactive event.

Let us know if you want to be added to our Collaborator list – we'll promote your activities on our website, social media channels and in our e-newsletter:

Please contact: mlw@mediasmarts.ca

<http://mediasmarts.ca/mlw>



MediaSmarts is Canada's not-for-profit centre for digital and media literacy.



Canadian Teachers' Federation
Fédération canadienne des enseignantes et des enseignants

The Canadian Teachers' Federation (CTF) is a non-profit organization representing over 273,000 teachers across Canada.