

## Life Online

Canadian students are more connected, more mobile and more social than ever.

[www.mediasmarts.ca/YCWW](http://www.mediasmarts.ca/YCWW)

### ONLINE ACCESS

**45%** of students access the Internet using a cell/smart phone

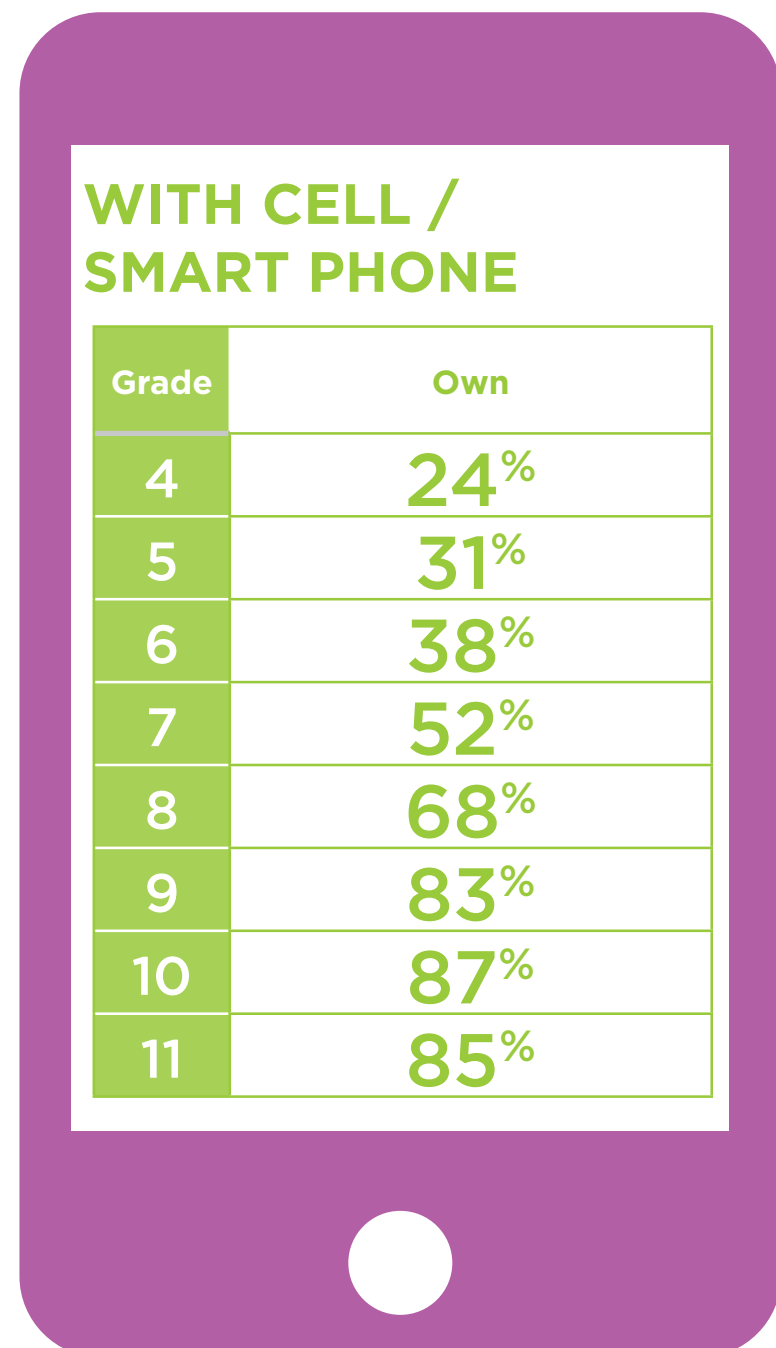
**60%** of boys access the Internet through a gaming console

GRADE	Shared Desktop	Own Desktop	Portable Computer	Library or Community Centre	MP3 Player	Cell / smart phone	Game console
4	64%	17%	56%	6%	47%	12%	46%
5	59%	19%	62%	9%	49%	21%	47%
6	59%	20%	63%	6%	55%	25%	48%
7	54%	21%	69%	7%	55%	37%	45%
8	50%	23%	73%	4%	53%	56%	41%
9	41%	23%	75%	6%	44%	68%	43%
10	39%	25%	78%	6%	38%	69%	34%
11	37%	27%	73%	6%	36%	75%	38%

One quarter of students in Grade 4, half of students in Grade 7, and 85% of students in Grade 11, own their cell phone.

**ZZZZ**  
**39%**

of students with cell phones sleep with them.

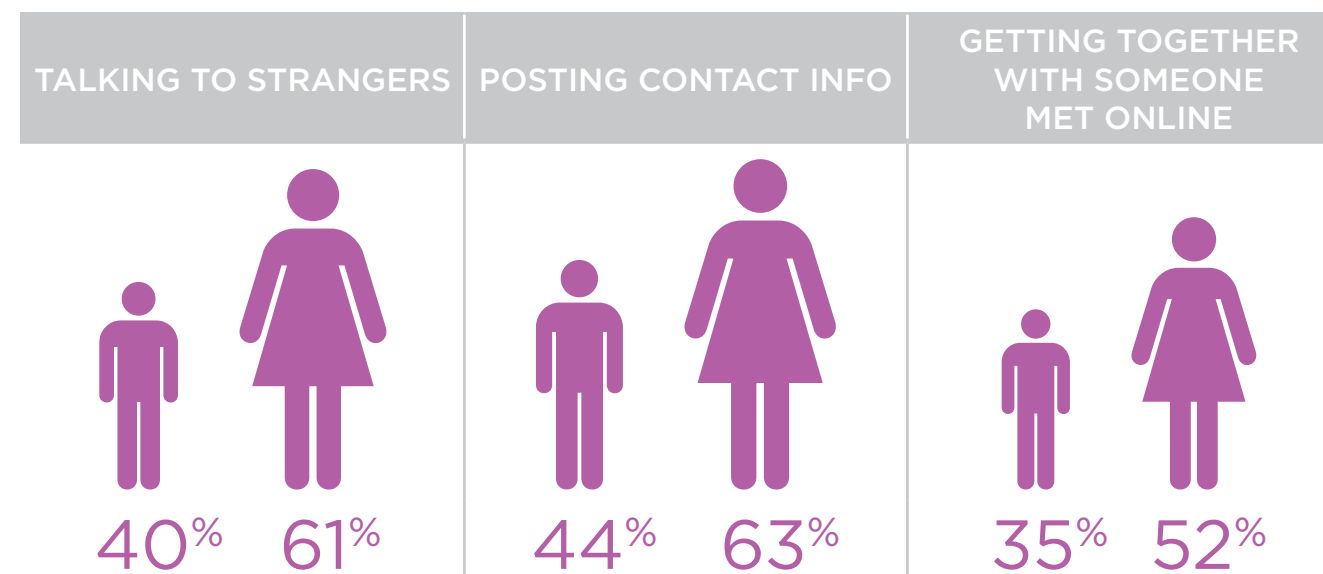


### PARENTAL INVOLVEMENT

Are there rules about any of these in your house?	2005	2013
Getting together with someone you met online	74%	44%
Sites that you are not supposed to visit	70%	48%
Talking to strangers online or on your cell phone	69%	52%

**22%** of Grade 4 students are “never” online at home with an adult.

### RULES ABOUT...



**89%** of students agree with the statement “I know I can protect myself online”.

Learning about online issues from parents and teachers (GRADES 4-6)

I learned about...	... FROM MY PARENTS	... FROM MY TEACHERS
... how to tell if information is true	48%	40%
... how to use privacy settings	50%	14%
... how to deal with cyberbullying	51%	58%
... how to be safe online	75%	50%
... what is legal and illegal to do online	70%	38%

### BOYS AND GIRLS HAVE DIFFERENT EXPERIENCES ONLINE

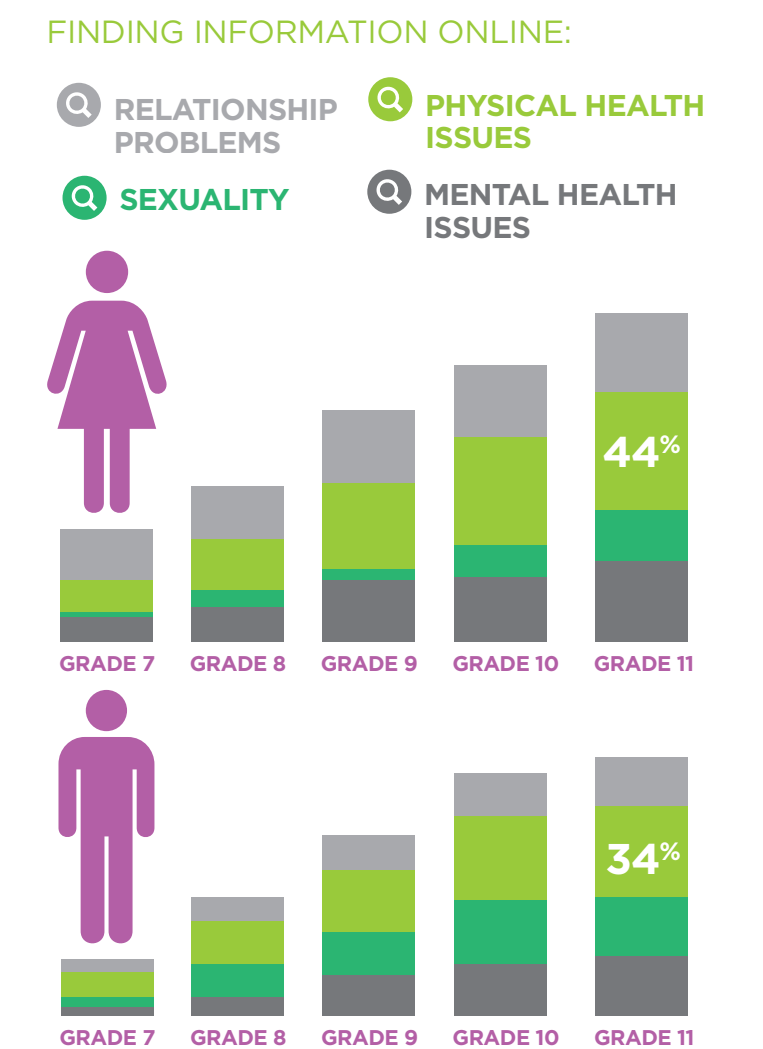
Girls are both more likely than boys to agree with the statement that they could be **hurt by online strangers** (82% compared to 62% of boys) and less likely to see the **Internet as a safe place** (51% compared to 61% of boys).

### ONLINE ACTIVITIES

THE MOST FREQUENT ONLINE ACTIVITIES REPORTED BY STUDENTS ARE:

**f** Among grades 4-6 students, **30%** have a Facebook account and **16%** have a Twitter account

**t** in spite of the fact that anyone under the age of 13 is barred from using these sites.



### IMPORTANCE OF LIFE-BALANCE WITH DIGITAL MEDIA

**One third** of students (35%) worry they spend too much time online.

**94%** of students choose to go offline to do other things, like spend more time with friends or family, enjoy some quiet time by themselves, or go outside.

### METHODOLOGY

Conducted February to June of 2013

**5,436 Canadian students** in grades 4-11 in 10 provinces and three territories

41% boys | 46% girls | 13% no indication

126 English | 14 French

**140 schools** in 51 school boards